

## Why Crowd Precision Is The Best Crowdsourcing Ally

The collaborative work approach has been evolving in conjunction with society and the business field; today, outsourcing tasks through the use of massive communities is more popular than ever – this is called crowdsourcing. Despite this advantages, the digital environment segmentation has severely depleted the system due to multiple platform issues such as tasks failures and non-reliable labor settlements (dynamics and payments) between workers and employers; consequently causing abuse or even fraud. What should be a beneficial and straightforward process becomes a pitched battle.

To tackle this issues, at [CrowdPrecision](#), we have created a solution, the ideal crowdsourcing platform built on blockchain technology and the Ethereum protocol, which is one of the most successful and useful codes in crypto. The project's goal is to serve as a mediator and provide a direct, stable and straightforward business channel to recruiting staff or the working community (freelance or full-time workers and collaborators).

### The Crowdsourcing Skyrocket

CrowdPrecision is a fully integrated platform where users can access a vast and established marketplace with more than 9000 tasks managed daily. With an expert team behind the framework, the starring element is its decentralized database. This distributed ledger technology allows the democratization of commercial links by contributing with a unified profile supported throughout the node network, meaning that it is the safest crowdsourcing project available.

Companies or employers have to reach different websites and companies depending on the nature of their requests: project, subproject, task, or microtask – that is, until now. With CrowdPrecision, organizations will be able to register, find and select in a single environment, while collaborators can directly contact companies and obtain professional opportunities to gain reputation.

### Business Structures Greet The Future

Thanks to a Trust Score scheme based on entropy, participants accumulate achievements and place their reputation in ranking levels, depending on difficulty and quantity to portray a user's work efficiency. In order to improve productivity, the results are displayed to companies willing to choose; at the same time, users wanting to work in specific campaigns can examine their potential employers'/corporations' profiles and request their histories. This way, the community members will acquire and add professional experience to their profiles as well as immediate remuneration. As a result of virtual arrangements, these self-executing software will active after the tasks is fulfilled with no delays or discrepancies.

The digital environment's structure is based on the following three main pillars:

1. **Direct and intuitive interface:** This crowdsourcing solution is currently in its Initial Token Sale ([click here to enter the CrowdPrecision Whitelist](#)) that offers a combination of an intermediary platform with smart contracts and decentralized technology, providing a quality instrument with incredibly low fees.

2. **Cryptocurrencies:** The CrowdPrecision Token system reduces the costs of an inefficient branched network; all payments are released in cryptographic assets (tokens), erasing the obstacles of conventional electronic payment platforms or bank transfer facilities managed with fiduciary currencies.
3. **Strategic Partnerships:** The project has the support of big names in the financial world, as well as leading brands and crowdsourcing platforms. Teams behind this corporation decided to bet on performance upgrade, such as: ScaleHub, the cloud storage service designed for handling and processing documentation in the collaborative work subject; also Microworkers, a microtasking platform, one of the most important crowdsourcing portals, its users surpass 1.1 million and continues to increase, a channel for almost 40 million tasks and requests.

In the Forbes article [How Crowdsourcing Can Enhance Innovation Performance](#), crowdsourcing promotes the best of corporations as well as the best of the collaborating audience, where benefits are much more significant. Through partnership policies, companies collect a wide variety of ideas and proposals that can boost their business position while achieving high-quality results. The company's external collaborators visualize the initiatives from another game-changing perspective. There is a continuous generation of fresh ideas, with the value that this brings now a crypto solution.

At CrowdPrecision, our goal is to unify the different crowdsourcing portals and create a larger advantage for our customers and those who will join along the way. Thanks to blockchain technology and its increasing range of application, the collaborative work is elevated to the next level where projects, sub-projects, tasks and microtasks will be answered more quickly.

By avoiding past obstacles and using our innovative tool, companies can dedicate themselves to measuring the impact of their campaigns and to being specific about what is being requested to keep improving their performances; incentives to the participants will be settled in the platform and the communication with the counterpart is fluid.